



Ymddiriedolaeth Natur
Sir Faesyfed
Radnorshire
Wildlife Trust



Fundraising Pack



PENTWYN

A place of hope for nature and people



Thank you

for choosing to support Radnorshire Wildlife Trust!

Pentwyn has long been managed as a livestock farm, but in October 2021 Radnorshire Wildlife Trust, using private loan finance was able to purchase the land.

We're at the start of a long journey to learn about the land and transform it into a haven for wildlife by restoring grassland, ffridd, woodland and the upper reaches of the River Lugg SSSI.



Julia Davies of 'We Have The Power' along with other philanthropic loaners Andrew MacKay and Nick Marple, helped us to acquire this site through their Funding Nature project.

We now need to raise £1 million to repay the loan and secure the future of Pentwyn for nature and people. Additional funds are also needed to restore the land and we need your help!

We simply couldn't do it without your wonderful support and this pack aims to share fundraising ideas to inspire anyone to raise money, and make our vision a reality.

How your donations will help

£50

Help us to repay 20 square metres of land for wildlife



£100

Help us to repay 40 square metres of land for wildlife



£250

Help us to repay 100 square metres of land for wildlife



£500

Help us to repay 200 square metres of land for wildlife



Share your fundraising activities with us!



Radnorshire Wildlife Trust



radnorshirewildlifetrust



rwtwales



Vision for Pentwyn



Pentwyn is a 164 acre upland farm in the Welsh Marches which was purchased to help natural habitats to recover, creating wetlands, scrub, and potentially new woodland, as well as increasing plant diversity to ensure the landscape is better equipped to cope with climate change. By restoring nature, the landscape will also retain more rainwater, filtering it and releasing it more slowly to help keep the nearby River Lugg clean and healthy.



Iolo Williams, Wildlife TV Presenter and Patron of Radnorshire Wildlife Trust.

“ We’re appealing to people everywhere to help us secure and protect this land for the future ”



Fundraising Ideas



1

Cake Sale

Almost everyone loves cake! A nature themed cake sale will not only be a tasty treat, but also a great way to showcase those creative baking talents!

3

Plant Sale

Plants are certainly popular and with a bit of preparation, home grown seeds, bulbs and cuttings can be sold on. You could also find plants at a reduced price and sell on for a profit!

5

Pentwyn Pub Quiz

Quiz nights are great fun and usually attract the crowds. A wildlife round would be a great addition to share some fascinating facts.

7

Share a Skill

Do you, or someone you know have a skill you can share? It could be anything from crafting, dancing, teaching a language or playing an instrument. Collect donations and learn together.

2

Walk for Wildlife

Go the distance and get outside - 5k, 10k or even 100k! You can reach your goal over a day, weeks or even months.

4

Garden Party

Sunny days are perfect for picnics, and combined with good food, drinks and company, you're sure to have fun. Have your donation bucket ready.

6

Take on a Challenge

People can do amazing things and whether it's facing your fears or doing something you've never done before, you can inspire others and raise some funds!

8

Bring and Buy Sale

All you need is a table, cash float and donated items, and someone else's 'junk' could be another person's treasure!

Some other ideas...

Talent show, wildlife bingo, treasure hunt, fancy dress, auction of gifts or promises, giving up something for a month, games night, or any other event or activity of your choice!





Top Tips for Success

Plan

Before you start anything, you need to think about...who, what, when, where and weather! Who do you want involved? What event or activity do you want to run? When and where do you want it to take place? Will it be indoors or outdoors? Rain or shine, be prepared and think about how you can make sure your event or activity can still take place!

Permission and Safety.

Radnorshire Wildlife Trust cannot accept liability for accidents, incidents or damaged property as a result of your fundraising. It is your responsibility to ensure the safety of yourself and others. Always do a risk assessment, alert people of allergens if you provide food or drink and you may want to take out insurance depending on the event. Fundraising in a public place requires a license from the local authority. Fundraising on private land (school, workplace etc.) does not need a license, but permission is needed from the organisation or owner.

Promote

Spread the word about your chosen fundraiser (however you want) and if you're running an event, make sure to share the time, place, date and location and why people should get involved! Be that bringing people together or inspiring others with your challenge, remember to also share the vision and aims of Pentwyn to further inspire people to donate and be part of our journey.





Collect Donations

Localgiving

Visit localgiving.org and register as a 'Supporter or Fundraiser'. Once you are registered you can 'create a new fundraising page' from the home screen – in there you can choose 'Radnorshire Wildlife Trust' (Type in the search bar or scroll to find) as the charity you wish to fundraise for and choose "A Wilder Pentwyn" as the project or appeal you wish to support. Localgiving will then collect the funds and pass them onto us, so you don't need to worry about anything!

Collection buckets

Drop your donations to our office/ shop at Warwick House. See address below.

Write a cheque

Send a cheque made payable to Radnorshire Wildlife Trust to:
Pentwyn Fundraising, Radnorshire Wildlife Trust, Warwick House, High Street,
Llandrindod Wells, LD1 6AG

Pentwyn Appeal Page

Make a payment via our website:
www.rwtwales.org/appeals/wilder-pentwyn-appeal

UK taxpayers are encouraged to use Gift Aid. Boost your donation by 25p of Gift Aid for every £1 you donate. Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer. For full Gift Aid Terms and Conditions see www.gov.uk/donating-to-charity/gift-aid



Any enquiries?
Get in touch via:
rebecca@rwtwales.org



Inspire others!

Make sure to share your fundraising activities with the world and inspire others to take action for a good cause!

Tag us on social media! We'd love to hear about your fundraising journey for Pentwyn!



Radnorshire Wildlife Trust



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Good luck, enjoy, and most of all, THANK YOU!

This wonderful fundraising pack was created by Radnorshire Wildlife Trust's Campaign Volunteer, Amy Goodwin.



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